

Bites & Insights IN THE BOARDROOM

Thanks to everyone who joined us for the AI & ChatGPT training session! We had a great time learning about the variety of programs and 'tips of the trade' on how to get the results you're looking for while using the language learning models. Plus, we were entertained, impressed and in some cases blown away by the creative abilities of other programs that can be used to create videos, photos and even songs! Exploring how AI understands and interacts with us makes learning feel like a fun conversation rather than a chore.

Get ready for the next exciting learning opportunity coming to *The Boardroom* in the last quarter of the year! Whether it's spooky, fall-themed a festive holiday twist or a surprise you won't see coming, we're planning something memorable, engaging and full of seasonal spirit. Stay tuned - great things are on the horizon!

Carter BloodCare

TUESDAY
09/16/25
8:30 AM - 2:00 PM
PRESIDENT'S ROOM
IN CITY CLUB

Register Today!









SEPTEMBER 13, 2025

Bank of America Tower 301 Commerce St Fort Worth, TX 76102

Registration Opens 6:30 am Opening Ceremony 8:15 am Moments of Silence begin 8:46 am

As we prepare for the tower climb each year, the question is often asked "Why is it significant to climb the stairs all these years later?" For us, the answer is easy...the climbs help to continue the stories of the fallen heroes. The children born in the last 24 years didn't experience the attacks like so many of us did, but to hear the acts of heroism of the first responders who were called to help is powerful.

Recently we were invited to join a podcast and share information about this year's Memorial Tower Climb. The podcast host, John Salerno, is also the keynote speaker for our event this year. John is a retired NYPD Detective and was on the Farmingdale Volunteer Fire Department in New York for many years too. In the podcast, John shared a moving story about his experience on 9/11 where he responded alongside his brotherhood of firefighters after learning about the planes hitting the World Trade Center. He recalls his fire chief was heard on the 78th floor of the South Tower providing radio transmissions for about a minute and a half, then the tower collapsed. John, getting a little verklempt, thinks back to all the first responders that were running toward the chaos and calls for help that day while so many people were fleeing. The memory of his friends and the innocent lives lost in the attack is understandably still an emotional topic. FWPD Officer Buddy Calzada and I echoed the feelings John expressed with our memories except ours include watching it all unfold from afar whereas John was at Ground Zero.

A photo taken from last year's City Center tower climb includes a mother and young child looking at the large 9/11 quilt that's on display during our climb. This is the quilt that is made up of 2,700 of the 2,977 victims photos that from a distance looks like an American flag. The mom is pointing to a photo and the young girl is looking in awe at all the faces woven together.

Another image from the 2024 climb shows the keynote speaker, Steve Humenesky, retired New York City Firefighter after 26 years, looking at a photo on a current North Richland Hills Firefighter's name badge. The photo the North Richland Hills climber wore and was climbing for was a friend of Steve's while he was working in New York City.

Hosting the climb each year allows us to continue sharing the stories of the 9/11 victims and the heroes of the attacks with today's younger generation. It's essential to honor their memory and humanize the tragedy beyond the headlines. It helps young people understand the real impact of that day on families, communities and the nation. By remembering individual lives lost, we preserve empathy, resilience and the importance of unity in the face of adversity.



